



## ADVENTURE TOURISM

Adventure tourism operators guide and supervise tourists on exciting outdoor activities, up mountains, and on biking trips through forests. Activities may include rafting, canoeing, diving, fishing, climbing, hiking, bungee jumping, sailing etc.



## APP DEVELOPER

Creating software for mobiles and tablets is called App development. With increasing use of mobile technology app developer is equally important like software engineers these days.



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## AVIATION MANAGEMENT

An aviation manager plans & schedules flights, oversees aircraft maintenance and manages staff for airlines.



A pleasing personality, stamina and leadership ability is required to fit in this role.

## ANIMATION FILM MAKER

Animators are responsible for on screen visuals that we see in animated movies. They work with drawings, sketches and other graphics to convert them in to an animation.



## AUDIO ENGINEER

An audio engineer uses machinery and equipment to record, synchronize, mix or reproduce music, voices, or sound effects. He or she can work in movie, music recording, theater or video game industries. Audio engineers may also be called sound engineers, recording engineers or sound engineers.



## BIO INFORMATICIANS

Bioinformatics uses many areas of computer science, mathematics and engineering to process biological data.

Complex machines are used to read in biological data at a much faster rate than before.



## BIO TECHNOLOGIST

Biotechnologists are professionals who work on living organisms along with the cutting edge technology in order to provide innovative products such as pharmaceuticals or biofuels.



## BANKING AND INSURANCE MANAGERS

Professionals from banking & Insurance management are responsible for review and approval of various financial statements on behalf of the bank. They issue, sell and explain about different insurance and other banking products to customers.



## BIO MEDICAL ENGINEER

Biomedical Engineering is the application of science of medicine and biology in order to boost

methodologies, treatment, procedures and the productivity of health care.



## BLOGGER

Writing periodically on a specific area of interest and publishing it as blogs online is called blogging. Bloggers research and write for news, websites, public and private corporations, government offices, and many other organizations.



## BRAND MANGEMENT

Brand management is a communication role that includes analysis and planning on how a brand is positioned in the market. A degree in advertising or mass communication is required to be in brand management.



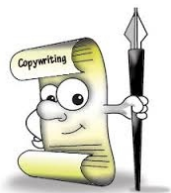
## CLINICAL RESEARCH

Clinical Research is a study for new drugs. Clinical researchers verify use of drugs or its adverse effects on human beings.



## COPY WRITER

Copywriters are responsible for being creative with words. They create slogans, one-liners for posters & billboards & e-mailers and short scripts for advertisements.



## CAREER COUNSELLORS

Career counsellors help people decide on careers. They take a person's education level, work history, personality, interests and skills into account and suggest careers that match his or her background and abilities.



## CONTENT WRITER

Writing, updating and organizing content for websites are called content writers. Content Writers write typically to attract new visitors to the websites. They are expected to write on variety of subjects.



## DAIRY PRODUCT MANAGEMENT

Dairy Management is to work in field to develop products that increase consumption of milk, cheese and other dairy products. Amul India is best example where knowledge of dairy product management is applied.



## DIETITIAN

Dietitian are responsible for planning nutrition programs, suggesting right ingredients and balanced diet to preserve health and fitness of individuals.



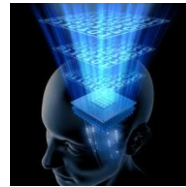
## CORPORATE TRAINERS

Corporate trainers are responsible for education and skill advancement of employees in companies. Effective trainers can only be one with great communication and networking skills.



## DATA SCIENTIST

Data scientists are responsible for analyzing huge volume of data and then deliver insight and decisions on basis of the analysis. The role requires analytical ability, observation skills and decision making ability.



## DISASTER MANAGEMENT

Management and handling of any disaster, both natural & manmade is called disaster management. Ex: of natural disasters are earthquakes, floods, draught etc. while riots, railway accidents, etc. are manmade disasters.



## DISC JOCKEY



libraries.

A disc jockey, or DJ, plays music and hosts programs on the radio, in clubs or at special events. These professionals have good knowledge of music and work in studios full of equipment and music

## ELDER CARE SERVICES

The role of elder care service professional is to visit home of old people who are suffering from some disease or whose children are not staying with them. Spending time with old people, playing games, talking to them, taking care of them is the role of elder care service professionals.



## ENTREPRENEURSHIP

Entrepreneurs are professionals who take risk and set up new ventures. They generate employment and set example in business and leadership. Entrepreneurship helps in growing economy of any country.



## DISTANCE LEARNING COORDINATOR

With online and distance education becoming popular and students increasingly registering for it, distance learning coordinator is a very lucrative career option. Scheduling, updating and clearing doubts of enrolled students are primary role.



## ENERGY AUDIT ENGINEER

An Energy Audit Engineer does inspection, survey and analysis of energy flows in a building, or in any system. His role involves finding ways to reduce amount of energy utilized into the system to conserve energy.



## EVENT MANAGERS

Event Managers organize and coordinate conferences, meetings, seminars, exhibitions, trade shows, festivals, parties and other events. They are responsible for all the arrangements of the event.



## EXERCISE INSTRUCTOR

The role of a fitness instructor involves formulating appropriate exercise programs and routines for clients. Fitness instructors usually work in gyms and health clubs where they are at times referred to as personal trainers.



## ENVIRONMENT ECONOMIST

Environmental Economists focuses on improvement and advancement of environment surrounding us. They ensure the health and well being of every individual by keeping environment safe.



## ETHICAL HACKER

An ethical hacker is a computer and network expert who checks for security loop holes by attacking a computer's security system. It is called ethical because hacking is done by taking permission of the owner.



## FARES AND TICKETING AGENTS

Fares and ticketing agents are those who help the people getting their reservations done. They are usually employed on airports and other ticketing counters.



## FOOD STYLIST

Food stylists are professionals who are responsible for look and presentation of the food. This is done for ad shoots, movies, books; hence main role of food stylist is to ensure food looks great in front of camera.



## GRAPHIC DESIGNER

Graphic Designers are professionals who work on the visual presentations. They make appearance of a graphic or visual appealing. They work on various tools and technologies.



## HEALTH CARE MANGEMENT

Healthcare management is the field relating to leadership, management, and administration of public health systems, health care systems, hospitals, and hospital networks.



## FOOTWEAR DESIGNER

Footwear designers are the professionals who conceive, develop and design footwears according to the comfort, need, style and fashion of the people.



## GREEN MARKETERS

Green Marketers are one who promotes green, renewable, organic & environment friendly products and services. This kind of career is best suited for nature lovers and outgoing personality who want to work for cause like global warming.





## HOLIDAY CONSULTANT

Holiday consultant is a person who provides all the information to his/her clients, regarding their trip to a particular destination. They make travel plans for his/her clients, books tickets and conveys all other important information relevant to the trip which a client wants.



## IMAGE CONSULTANT

Image consultants help a person with wardrobe, makeup, accessories, etiquette, verbal communications and more, so that they give a positive impression at their job or social gathering.



## HEALTH TOURISM

Health Tourism is travelling to another city for the purpose of receiving medical or wellness services. Professionals in this profession helps such tourists in their logistics and comfortable stay.



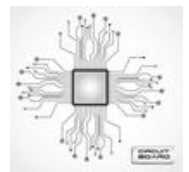
## HOSPITALITY AND TOURISM MANGEMENT

Hospitality Management is the study of the hospitality industry. Hospitality management covers hotels, restaurants, cruise ships, amusement parks, destination marketing organizations, convention centers, and country clubs etc.



## IT RECOVERY SPECIALIST

The role of a IT recovery specialist is to repair a software system if the system has crashed. They also retrieve the lost software data if the data is lost.



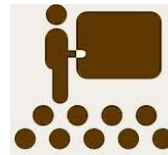
## JEWELLERY DESIGNER

Jewellery designers are professionals who create, design and stylize various jewelleries used for different personal and professional purposes.



## LIFE SKILL COUNSELLOR

The role of a life skill trainer is to enhance individual's personality, increase motivation level of people, teach effective communication, skill and strategies.



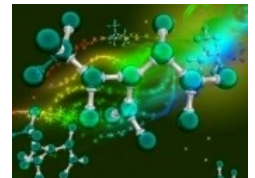
## LIFESTYLE ACCESSORY DESIGNER

Lifestyle Accessory Design involves research and understanding of people's habits and their way of living. This is to create better products, systems, spaces and accessories for them to use.



## NANOTECHNOLOGIST

Nanotechnologists deals with nano i.e very small particles at molecular level. This career requires strong foundation of physics, chemistry and maths with interest in research and analysis.



## NGO MANAGEMENT

NGO Management is a very specialized role where professionals are involved in fund raising, resource planning, setting goals and objectives of NGO. It's all about strategizing and working for a cause.



## ONLINE REPUTATION MANAGER

Online Reputation Managers are responsible for branding of companies, organizations and NGOs on world wide web. Use of web tools, social media strategy, creative writing and basic internet skills are requisite for this profile.



## PHOTO JOURNALIST

Photojournalists are professionals who photograph for news, events, locations, people etc. for use in publications or telecasts. They travel very frequently on work assignments to different locations to take pictures.



## ONLINE ADVERTISING MANAGER

Online Advertising Managers oversee advertising activity for business online. Understanding of google and other web based advertisement platform is a must. Analytical ability and attention to detail is important to be successful in this career.



## PETROLEUM MANAGEMENT

Petroleum Management is the field with blend of engineering and management. It studies the petroleum products and works on the extraction, purification and refining of those products.



## PRODUCT DESIGNER

Product designers design most things we use in our day-to-day life. From chairs and cutlery to clocks and computers, as well as specialist products like medical, electronics or telecommunications equipment.



## PUBLIC RELATION MANAGER

Public Relation Executive deals with every day interaction with clients, builds reputation and maintains healthy relationships in order to expand the network of an organization.



## QUALITY ANALYST

A quality analyst is responsible for ensuring best practices in creating a software. They test the software and code and detect errors in a product. They also fix the processes that result in those errors.



## REAL ESTATE MANAGEMENT

Real estate management is the operation, control, and overseeing of real estate and properties. With real estate boom and infrastructure projects coming in, this is a lucrative career option.



## RECYCLING COORDINATORS

Overseeing, coordinating, collecting and supervising recycling related activity of solid and hazardous waste is work role of a recycling coordinator. They also develop plans for corporate and societies for recycling day to day wastes.



## RESEARCH ANALYST

Research Analyst conducts research through various resources using suitable tools and technologies. Analysis of the research is later used in different business function.



## RETAIL MANAGEMENT

Retail managers are responsible for running stores or departments to meet a company's targets and policies. The aim of any retail manager is to

maximise profit while minimising costs of the retail outlet.



## SOCIAL MEDIA MANAGER

Social Media Managers implements, manages and updates strategy on social media platforms like facebook, twitter, linkedin etc. They do it to engage and build brand for companies and organization.



## RETAIL AND EXHIBITION DESIGNER

They design and conceptualize stalls, showcase, standees for exhibition , trade shows, conferences, galleries and museums.



An innovative mind, a go-getter attitude is required to be in this profession.

## RURAL MANAGEMENT

Rural management merges knowledge of management studies and applying it in the rural context. It involves study of planning, organizing and controlling of co-operatives, agribusiness and allied fields.



## SOCIAL WORKER

Social worker promotes social change and well-being. The main tasks of professional social workers are case management ,counseling, human services management, community organizing, teaching, and social science research.



## SPEECH PATHOLOGIST

Speech pathologists, are also called as speech therapists. They assess, diagnose, treat, and help to prevent

speech, language, voice, swallowing, fluency, and other related disorders.



## TOY AND GAME DESIGNER

A toy designer is a very creative individual who is able to develop a completely new type of toy, game or children's activity, and then bring it to life. Most toy designers have a background in graphic arts or design as well as a good working knowledge of computers.



## VIDEO GAME DESIGNER

A video game designer is one who designs game and also its rule. They decide on characters, what happens in the game and how. It's a highly creative career along with understanding of technical application of software coding.



## TECHNICAL WRITERS

A technical writer is a writer who writes on topic related to science and technology and explains them in a simple language so that everyone can understand the technical aspects and details of the work.



## TRANSPORTATION AND AUTOMOBILE DESIGNER

This is highly skilled profession with blend of engineering and creativity. Design of automobiles, vehicles and transportation system is core function of transportation & automobile designer.



## URBAN PLANNER

Urban planners determine the development of communities, cities, towns and metropolitan areas. It's one of the specialization of architecture and requires sound knowledge of subjects and collaboration skills.



## VIDEO JOURNALIST

Videojournalists are professionals who design and produce videos that documents information, news and events. Good video editing and shooting knowledge is required to be in this career.



## UX - UI DESIGNER

User experience design is all about knowing and designing right elements for website or an application. Strong sense of color co-ordination, basic web designing and analyzing skills are helpful to be good in this career.



India is no more a country full of students aspiring to become engineers and doctors. Students these days want to make a career of their interest. Careers such as Online Marketing, Blogging, Social Media, etc, is fun filled, creative and offers huge earning potential.

Careers such as Social Work, Counselling, Rural Management, are those which gives one the sense of responsibility, pride, satisfaction and also good pay.

CareerGuide.Com brings to students a list of 70 new age careers, which were either not heard of twenty years ago or were not considered a full-time profession. This book is a great resource for students to understand and explore careers beyond the conventional ones.



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