



DIGITAL TRANSFORMATION

Digital Careers



Digital Marketing Manager

Digital project managers play a critical role in overseeing and implementing digital campaigns. They're responsible for laying out a project, creating a timeline, setting milestones, and managing budgets, among other tasks.



Content Strategist

Content strategists are responsible for developing content tailored to a company's objectives and target audience.



Digital Marketing Executive

Digital Marketing Executives are generally responsible for planning, developing, implementing and managing the overall digital marketing strategy.



Digital Marketing Associate

The job of a digital marketing associate is to oversee the digital marketing campaigns and programs of an organization. Your primary responsibility will be to promote the company's websites, social media platforms, and other web-based resources.



Social Media Manager

As a social media manager, you'll manage an organisation's online presence by developing a strategy, producing good content, analysing usage data, facilitating customer service and managing projects and campaigns.



Pay Per Click Expert

PPC specialists are experts in internet advertising, responsible for planning and optimising the effectiveness of online advertising campaigns. Pay-per-click (PPC) is the term used to refer to paid advertising on the internet, usually through Google AdWords or Bing Ads.



SEO Expert

As an SEO specialist you'll identify strategies, techniques and tactics to increase the number of visitors to a website. By generating more leads for your business you'll open up new opportunities for driving growth and profit.



SEO Analyst

The Search Engine Optimization (SEO) Analyst will act as part of the SEO team, identifying and implementing search engine optimization efforts so that keyword searches and organic search engine traffic will funnel more visits to the website.



Graphic designer

A graphic designer is a professional within the graphic design and graphic arts industry who assembles together images, typography, or motion graphics to create a piece of design.



Digital Marketing Analyst

Digital marketing analysts analyze online marketing trends and develop strategies for digital marketing campaigns, and track campaign performance. They prepare campaign results, create data visualizations, and present insights to colleagues and clients.



LinkedIn Specialist

LinkedIn is a social networking site designed specifically for the business community. The goal of the site is to allow registered members to establish and document networks of people they know and trust professionally.



Content Writer

A Website content writer or web content writer is a person who specializes in providing relevant content for websites. Every website has a specific target audience and requires the most relevant content to attract business.



Digital Marketing Specialist

This role requires an in depth knowledge of TekSavvy products and market goals. You must be able to design, create, and deliver marketing programs to support expansion and growth of the company services and products.



Digital Marketing Consultant

Consultants help companies find the most effective ways to promote their products or services using various digital technologies.



Social media Marketing Executive

A Social Media Executive manages all social media channels, team members, campaigns to engage customers and customer satisfaction. Their job role includes the creation of contents that drives their brand and engages customers.



Digital Marketing Strategist

A Digital Strategist combines all the relevant marketing channels and platforms – from SEO to paid media, to content – into one actionable plan that is then used to launch the marketing of a product or service.



Digital Marketing Trainee

Job Description: Plan and monitor the ongoing company presence on social media (Twitter, Facebook, etc.). Be actively involved in SEO efforts (keyword, image optimization, etc). Provide ideas for content marketing.



Digital Marketing Expert

A digital marketing expert is a professional with a diverse set of skills, responsible for the online promotion of a website (business or products), using all available digital marketing channels.



Inside Sales Executive

Inside sales executives interact with potential and existing customers through emails, telephone calls, and live website chats to persuade them to purchase companies' products and services.



SEO Manager

SEO Managers consider all aspects of a search and provide the strategies required to find visitors who will need a particular service. SEO assists in converting a visitor to a customer.



Digital Marketing Directors

Digital Marketing Directors are generally responsible for planning, developing, implementing and managing the overall digital marketing strategy.



Deputy Manager

Deputy managers are second-in-command to the manager in the organisational hierarchy and may perform functions of a manager in their absence. The role of a deputy manager has a high potential for career advancement and good earning potential.



Digital Marketing & Sales Executive

A digital sales executive is responsible for creating digital media platforms for marketing agencies and advertising firms with the goal of increasing revenue.



Business Development Executive

A Business Development Executive, or Business Development Manager, is responsible for overseeing the process of business development within their company to promote its longevity.



Junior Digital Marketing Executive

Assisting in the formulation of strategies to build a lasting digital connection with consumers. Planning and monitoring the ongoing company presence on social media.



Front Desk Executive

He is the first point of contact at the office and is responsible for delivering administrative support across the organization. A Front Office Executive is also responsible for introducing the clients and guests to the higher management of the organization.



Digital Sales

Digital sales involves the use of virtual channels to reach out to prospects, provide education, and ultimately offer a solution that uniquely meets their needs. Think of it as 1-1 marketing.



Junior Digital Marketer

Assist in creating and managing ad campaigns. QA CRM list data such as de-duplicating, cross-referencing against other data sources and marketing automation workflows. Proactively communicate and collaborate with internal team members.



Youtuber

A YouTuber is an individual who produces videos on the video-sharing platform YouTube, specifically whose main or only platforms are one or multiple YouTube channels, personalized subpages of the platform.



Blogger

A blogger is someone who writes regularly for an online journal or website. A political blogger might provide weekly commentary on current events.



Instagram Influencers

A social media influencer is someone who has established credibility in a specific industry, has access to a huge audience and can persuade others to act based on their recommendations.



UI/UX Designer

User interface design or user interface engineering is the design of user interfaces for machines and software, such as computers, home appliances, mobile devices, and other electronic devices, with the focus on maximizing usability and the user experience.



SEO Writers

An SEO content writer understands search engine optimization and knows how to write content that's informative, compelling, and relevant. However, they aren't always effective when it comes to writing content intended to drive conversions.



SEO Specialist

As an SEO specialist you'll identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a high-ranking placement in the results page of search engines. By generating more leads for the business you'll open up new opportunities for driving growth and profit.



Community Managers

A community manager will post as a brand ambassador under their own account, not the brand's, and work on developing the community by participating in discussions, finding new customers and listening to the current ones.



Facebook Marketer

Facebook marketing is a platform that offers a variety of highly targeted paid advertisements and organic posts, allowing brands to put their products and services in front of the massive audience.



Whatsapp Marketer

WhatsApp marketing is a type of messenger marketing, which implies promoting a brand through WhatsApp. This channel helps brands reach an enormous audience, build strong relationships with customers, and increase sales.



Twitter Marketer

Twitter marketing is how businesses use Twitter to create and disperse content to targeted audiences and build community interest for their brand—and hopefully generate sales. Twitter helps companies get in touch with a wide pool of potential customers from around the world.



Digital Media Photographer

Digital photography differs from conventional photography, which uses light sensitive photographic paper and chemical processing to develop and stabilize a still image. A digital photographer uses equipment that captures an image focused by a lens through an array of light sensitive sensors.



Video Editor

A video editor is the person who makes production and/or post-production changes to a film. The video editor works closely with the director to achieve the best final film outcome, with the goal of telling the story in the most effective and compelling way.



Animator

An animator is an artist who creates multiple images, known as frames, which give an illusion of movement called animation when displayed in rapid sequence.



Web Analytics Specialist

Web analytics specialists or digital analysts, web analysts use data analytics to troubleshoot a website's design, with the aim of increasing page views, improving the user experience, and converting more visitors into customers.



Video Game Designer

A video game designer imagines almost everything about a game, including its plots, characters, visual designs, and layouts. Designers meet with different teams and create a cohesive vision.



Web Developer

Web developers are responsible for creating websites. When these artists do their jobs well, everything about a site seems to fit together superbly, from the colors and graphics, to the images and special effects (or "animation," to those in the know), to the navigation.



Inbound Marketing Manager

Inbound Marketing Manager job description template includes the list of most important Inbound Marketing Manager's duties and responsibilities. It is customizable and ready to post to job boards. Use it to save time, attract qualified candidates and hire the best employees.



Advertising Expert

Advertising specialists are responsible for transforming creative ideas into advertising campaigns. They might specialise in advertising channels like digital, tv, radio, and print.