

15 Game Changers who Inspired All



A R Rehman

Amitabh Bacchan

E-Sreedharan

Arundhati Roy

Barkha Dutt

M S Swaminathan

Abdul Kalam

Kiran Bedi

Kiran Mazumdar

Sabeer Bhatia

Narayan Murthy

Manmohan Singh

Vishwanath Anand



A.R. Rehman

A living Legend...



Introduction

Allah Rakha Rehman is today India's most successful and celebrated **music director**. **A R Rahman has brought Indian music to the world and has in turn brought world music to the stagnating Indian musical scene.** He has shown that music has no boundaries and that any musical style and any musical instrument can be used in a composition and has thus truly made divine global music. His recent exploits in Hollywood has also made him one of the most sought after and respected Musicians in the World.

Qualification

Learnt music from Master Dhanraj
Degree in Western Classical Music from Trinity college of Music

Career

A R Rahman started his career **at a young age of 11 when he joined as a keyboardist** in Music Director Ilayaraja's troupe. He played in the orchestra of M S Vishwanathan Ramesh Naidu and Raj Koti, accompanied Zakir Hussain, Kunnakudi Vaidyanathan and L. Shankar on world tours

A R Rahman started a small music recording and mixing studio called Panchathan Record Inn in 1992 in his own backyard. Today it is one of the most advanced recording studio in India. His initial projects were advertisement jingles and scores for Television shows and documentaries.

In 1992, he rose to instant fame after his first film project Roja, directed by Mani Ratnam which became a national hit with its music being one of the biggest factor.

A R Rahman won over the Hindi Audience with his work on Ram Gopal Varma's Rangeela, Dil Se, Taal etc

A R Rahman became a truly Global Musician when his music started featuring in popular Hollywood movies as well as in other western music albums.

In 2008, brought A R Rahman his greatest achievement with the Golden Globe as well Oscars for Slumdog Millionaire. With this award he has put Indian Music on the Global Platform.

Awards

4 National Film Awards-Best Music Director

1995, Mauritius National Award

2000, Padma Shri

2010, Padma Bhushan

2009, Golden Globe Awards

2009, Oscars

2009, Grammy Awards

How to be A.R. Rehman?

Be A Student:

A R Rahman is famous for his continuous pursuit of Music. He is one of the few Musicians who have dabbled in multiple forms of Music from various nations and cultures. He is an avid listener of International music and a eager student as well. A R Rahman always tries to include new unexplored music styles and instruments in his compositions. Experimenting and always learning something new. He has succeeded because of this constant development of his Musical Capabilities which in turn always manages to add freshness to every new composition.

Expand Your Horizon:

A R Rahman is not someone who prefers in dwelling in the familiar or working in the same style of music . He is always expanding his boundaries, picking up challenging and exciting projects which may involve him learning an unfamiliar musical style or make him use a novel instrument etc. Unlike many of his peers he doesn't have a notable style or a familiar theme for his music and has dealt with varying musical styles in the same film from one composition being Sufi while another being a Mandarin composition etc.





Sunil Mittal

Connecting People

Introduction

Sunil Bharti Mittal is one of the few success stories of Modern India. A first generation entrepreneur Mittal had few luxuries starting his business career. From selling bicycle parts to becoming the **world's best CEO** in the Telecom Sector and the champion of India's top telecom service provider, Bharti-Airtel, Sunil Bharti Mittal has travelled along a long path filled with hardships and always found a way out, a better way out. Unlike many of his peer Business tycoons, Sunil Mittal didn't have a legacy or Godfathers. He made his empire brick by brick. He is truly Modern India's Business Icon.

Qualification

Bachelors in Arts, Punjab University, 1976

Career

Sunil Mittal started his **first business in 1976, at the age of 18**, making crankshafts for local bicycle manufacturers.

He sold his bicycle parts and yarn factories and moved to Mumbai in 1980.

In 1981, He purchased importing licenses from exporting companies in Punjab. He imported Suzuki Motor's portable electric power generators from Punjab.

In 1983, the government banned the import of generators and granted the manufacturing rights to just 2 companies. Sunil Mittal was out of business overnight.

In 1984, he started assembling portable push button phones in India replacing the old bulky Rotary Disc phones which were widely used in India. He had a tie up with Siemens AG and thus Bharti Telecom Ltd or (BTL) was born. His Beetel brand of phones revolutionised the telephone market in India replacing once and for all the rotary disc phones.

In 1992, he successfully bid for one of the four available mobile networking licenses auctioned in India. He did so in collaboration with French telecom group Vivendi

In 1995, the Bharti Cellular Limited was formed to offer cellular services under the brand name AirTel. It has become the number one cellular operator in India.

In 2006, Mittal has struck a joint venture deal with Walmart, the US retail giant to start a number of retail stores in India.

Sunil Bharti Mittal conferred Degree of Doctor of Science (Honoris Causa) by G. B. Pant University and in 2008, **GSM Association Chairman's Award, which is the highest honour in global telecom sector.**

Awards

2000, Top Entrepreneur of the World

Stars of Asia - Business Week

2002, IT Man of the Year

2002, CEO of the year award

2002, Asian Telecom CEO award

2007, Padma Bhushan

How to be Sunil Mittal?

Vision

When the Government banned imports of generators to India in 1983, Sunil Mittal was out of business. He found a new opportunity in trading push button phone. He created a new path by himself as he faced a roadblock. Sunil Mittal had the Vision to start a trade that no one else had even thought of. His venture changed telephony in India. He virtually replaced the old age telephonic mechanisms in the country with new age instruments and eventually with new age cellular technology.

Beginners Advantage :

Sunil Mittal has always believed in the theory of being path breakers. He believes that the customer always believes in the First Company more than the next. Airtel was the first to bring down the roaming rates. It was one of the first to eliminate costs for Incoming calls and several similar firsts. Sunil Mittal vision and also his constant pursuit at bringing new offers and new technology into the telecom sector have helped him become the King of Telecom.

Speed First, Perfection Follows :

In an interview for Knowledge@Warton, Sunil Mittal claims that the success of Bharti is because they were great advocates of speed. He believes in bring out products quickly and as mentioned in the earlier point claim the beginner's advantage. Speed brings new customers and opens up newer opportunities. It isn't always necessary to get everything perfect to bring out products. Perfection will follow eventually once products are rolled out. Mittal has won millions of customers from bring out new products before competitors. Another Major advantage is that he was always concentrating on only one business, Telecom; unlike competitors for whom Telecom was just another business this helped him bring out products and services faster.





Arundhati Roy

The God of Small Things



Introduction

She is the Goddess of Small things in a big way. Arundhati Roy has been the pulse of the nation when it comes to social causes and a celebrated writer. This **Booker Prize winner** is among the choicest few who have succeeded in putting Indian Literature on the Global Forum.

Qualification

**Architecture, SPA, New Delhi
Scholarship to Italy to study restoration of monuments**

Career

While she had pursued her education in Architecture, she had no interest in architecture. Arundhati Roy quit her profession, moved to Goa and **spent 7 months baking and selling cakes in the beaches of Goa.**

She returned to Delhi and took up a **job at the National Institute of Urban Affairs.**

Director Pradeep Krishnen cast her for a **role of a tribal girl for his movie Massey Saab .**

She wrote **screenplays for 2 TV films In Which Anne Gives it Those Ones and Electric Moon**

She wrote the screen play for the controversial film **Bandit Queen** by Shekhar Kapur.

She retired from screenplay writing and eventually would write her greatest work **God of Small things which would win her the Booker Prize in 1997.**

Arundhati Roy has since concentrated on political issues and **social causes ranging from Narmada Dam Project**, India's Nuclear Weapons program to issues such as Enron Scandal and **Anti Globalization .**

Awards

1997, Booker Prize

1989, National Film Award for Best Screenplay

2002,Lannan Foundation's Cultural Freedom Award

2004, Sydney Peace Prize

Sahitya Akademi Award



How to be Arundhati Roy?

Do what you Love :

Arundhati Roy refused to continue in a career she derived no pleasure from, despite being an Architecture Student, Arundhati Roy decided to switch careers finding the profession she loves.

Find your true calling :

Arundhati Roy has explored many interesting professions, doing odd jobs to survive while she awaited destiny. It just goes to show not everyone finds their ideal profession immediately. Some have to find their true calling. In her case Arundhati Roy's True calling came after the controversy of Bandit Queen when she retired and wrote the masterpiece that is 'God of Small Things'. **Lesson: Be patient and don't settle, find your true calling.**

Be a Voice for those who are unheard :

Arundhati Roy's greatest achievement is not her book or the Booker Prize but the fact that through her works she brought to light pressing issues faced by the tribal people of the country, who are often if not always neglected. She found a cause to support and became a voice for people who are otherwise ignored.



Amitabh Bachchan

The Ageless Superstar



Introduction

Amitabh Bachchan has been the face of Indian Cinema for more than three decades. He has not just revolutionized the term **Super Star** he has been the Idol for every actor since his time. From movies and roles as vibrant and versatile as the next one to establishing himself as an icon for the nation, he has changed the term icon in itself. **Actor** , **Producer** , **Entrepreneur** and for a short time **Politician** , Amitabh Bachchan has been there and done it all like nobody else

Qualification

Arts graduate Sherwood College, Nanital
Bachelors of Science, Kirori Mal College, DU

Career

Amitabh Bachchan started his career as a **freight broker** for Bird and Co, a **shipping firm** based in Calcutta.

He later quit his job when he got his first role in the now classic movie **Saat Hindustani** directed by Khwaja Ahmad Abbas. He even won the **National Award for Best Newcomer**.

Amitabh Bachchan then rose to fame through roles in Anand, Parwana and Guddi in the short period between 1969 to 1972.

1973 to 1983 saw Amitabh Bachchan rise to be the greatest superstar in Bollywood of all time. Starting with his **Angry Young Man** image which was created with the periodic classic **Zanjeer, Abhimaan, Deewar** etc. During the same period he also acted in the famous **Sholay** which is considered as the **Film of the Millennium**.

Amitabh Bachchan entered **politics in 1984** supporting Rajiv Gandhi and the Congress Party. He contested for the Allahabad seat and won by a huge margin.

Amitabh Bachchan set up the **Amitabh Bachchan Corporation Ltd. (ABCL)** in 1996 which eventually collapsed financially and operationally in 1997 after being the **sponsor of the 1996 Miss World pageant** in Bangalore. He suffered the greatest slump of his career in this period.

The new Millennium however also brought with it a resurgent Amitabh Bachchan. With his career rocketing off with his part as **host of Kaun Banega Crorepati** , a quiz show.

It was also the period of revival of his acting career in the big screen with back to back hit films such as Mohabbatein, Ek Rishtaa, Kabhi Khushi Kabhi Gham and Baghban. He has also acted in the famous Sarkar series which is loosely based on The Godfather trilogy. He has also acted in the critically acclaimed movie Black.

Awards

1970, **National Film Award for Best Newcomer**

1990, Lifetime Achievement

2000, **Super Star of the Millennium**

Padma Bushan

Best Host, Kaun Banega Crorepati

National Film Awards for Best Actor

An Honorary Doctorate from Jhansi University

How to be Amitabh Bachchan?

Humility

It is a common trait among many a great personality. Humility is what makes you remain true to your profession and work just as hard as you did the first day you start. It is what keeps you exploring new roles and new professions as well.

Pick Yourself up from Disaster

Amitabh Bachchan's career has been marred by controversies, injuries and illnesses as well as financial collapse. He has shown great courage as well as a staunch resilience which has helped him rise out of these disasters like a phoenix. It shows that Great Men may fall but will also rise higher than they were before.

Good Will

While it is great that you are a successful man and may have made so on your own. It is also important to maintain goodwill with all those surrounding you. Amitabh Bachchan has maintained his goodwill among all the Film Fraternity and it has also gone onto help him in his darkest days. His relationship with politician Amar Singh is also another example of this Goodwill. Great Careers are not made alone. They are a product of collaboration among team mates and co-workers. It is thus important to take this lesson. Goodwill is an important factor in a Successful Career.



Dr. Manmohan Singh

Father of Modern Indian Economic Movement



Introduction

Dr Manmohan Singh is perhaps one of the greatest intellects the country has been blessed with. Known through popular lore as one of the most qualified International Statesman, Manmohan Singh is a man par- excellence. Honour Student since childhood he is also famous for revolutionizing the Indian Economy. The Father of Modern Indian Economic movement, he opened the World to India and thrust India firmly into the top economies of the world. Today India is heading towards becoming an economic superpower thanks to this mild but super intellectual Economist. Truly Singh is King.

Qualification

MA,Economics,Punjab University
Wrenbury scholarship
DPhil Oxford Univ

Career

Dr. Singh worked for the United Nations Conference on Trade and Development(UNCTAD) from 1966-1969.

He later taught at University of Delhi and worked for the Ministry of Foreign Trade with then Cabinet Minister for Foreign Trade Lalit Narayan Mishra and for Finance Ministry of India in the 70's.

He was appointed the Governor of Reserve Bank of India in 1982 and held the post till 1985

From 1985 to 1987 he was the deputy chairman of the Planning Commission of India.

Dr Manmohan Singh's greatest contribution came in 1991 when then Prime Minister P V Narasimha Rao appointed him as the Finance Minister of India.

He revolutionized Indian Economy through liberalization and removed the License Raj to bring in more Foreign Direct Investment into the country, virtually rocketing India to become the Global Economic Rising Star it is today.

Dr Singh has also served in the Rajya Sabha being first elected in 1991 and then re-elected in 2001 and 2007.

Dr Singh was the Leader of Opposition during the period Bharatiya Janata Party was in Power between 1998 and 2004.

Dr Manmohan Singh became the Prime Minister of India in 2004 in what is still regarded as the greatest surprise in Indian Political History, when then UPA Chairwoman, Sonia Gandhi declined to accept the Prime Ministerial position despite urges from fellow party workers.

Dr Singh was Re-elected as the Prime Minister of India for the 15th Lok Sabha in 2009

Awards

University Medal for standing first in B A Hons(Economics)
Wright's Prize for Distinguished performance by Cambridge UK
Adam Smith Prize, University of Cambridge
Padma Vibhushan Award
Asia money award for Finance Minister
Euro money award for Finance Minister of the Year
Elected Distinguished Fellow, London School of Economics,
Elected Honorary Fellow,Nuffield College, University of Oxford
Jawaharlal Nehru Birth Centenary Award
Justice K S Hegde Foundation award
MA,Economics,Punjab University
Wrenbury scholarship
DPhil Oxford Univ

How to be Dr.Manmohan Singh?

The Power of Education

When asked about his success Dr Singh has often said ♦I am what I am because of my education♦. Dr Singh was Education more than anything else. Dr Singh walked miles to school and would read under the dim light of a Kerosen maintains even today that has made him perhaps the most qualified Statesman of the world. With dozens of Honorary Dr Singh has always valued the Power of Education.

Being Meticulous

Manmohan Singh is known for his great attention to detail and his meticulous pursuit of objectives. He follows the min Academics where he has always been a top class student winning many a scholarship and honours. He has also car career. In every post from teacher to Reserve Bank Governor to Finance Minister even to Prime Minister, it is this meticulous attention to detail that helped Manmohan Singh succeed.





Barkha Dutt

The Unstoppable Journalist



Introduction

Barkha Dutt, the best-known face of NDTV, has attained iconic status as a reporter. A role model for the young, her appeal cuts across all age groups. She has pushed the limits of intrepid news reporting far beyond the conventional.

Qualification

Graduate in English
St. Stephen's, Delhi,

Master's in Mass Comm.
Jamia Millia, Delhi

Master's in
journalism, Columbia
University, New York

Career

As a journalist, Dutt began her career at NDTV when it was a TV production house creating news programmes and providing content to Star TV. Later, NDTV created its own independent news and content channels, and Barkha Dutt rose to be its Managing Editor for English News

Dutt's reporting of the Kargil conflict in 1999, including an interview with Captain Vikram Batra, brought her to prominence in India.

She writes a weekly column, Third Eye for the Hindustan Times, as well as a weekly opinion piece for the Khaleej Times. She is the host of the television talk show, **We the People**.

Her Sunday talk show has won the Indian Television Academy award for Best Talk Show five years in a row.

Awards

2002, Commonwealth
Broadcasters Award

Society's Young
Achievers Award

2005, Broadcast Journalist

2008, Padma Shri

Global Leader of Tomorrow

How to be Barkha Dutt?

Determination

Barkha Dutt has been a stubborn journalist doing strange things to get the newsbyte, from waiting outside politician homes and traffic signals to sitting on the roof of a car to get the statement of a Pakistani Spy. Barkha Dutt has a **gritty determination** of getting the news whatever it takes.

Dare to be Different

Barkha Dutt's defining moment was her coverage of the Kargil War. While many a journalist irrespective of gender may have feared for their life and preferred a milder assignment, Barkha Dutt **has shown great grit and courage to be at the war front and in the line of fire covering the news.**

Advice to Aspiring Media Journalist

Barkha Dutt was quoted stating the following advice ♦ Many are joining TV simply to be in front of the camera. **So I say to young people: come if you love news, if you have curiosity and if you seek adventure because it ♦s not an easy job; you would have to go without food, water, even bathing for days!**



Dr.M.S.Swaminathan

An Era Revolutionied



Introduction

Dr M S Swaminathan has not just been a man with a resplendent career one that has had many a highlight and has won him myriad awards and recognition. He is a true national hero. The **Godfather of India's Green Revolution** decided long back to serve his nation and help millions of hungry people who were not getting their basic square meal not just because of poverty, but because of a simple malaise in the Indian Agricultural Sector. Today India is self sufficient if not rich in basic agricultural produce thanks to this man.

Qualification

BSc (Agricultural Science),
Coimbatore
Post Graduate, Indian
Agricultural Research
Institute
P hD, School of Agriculture
Cambridge
University, 1952

Career

Dr. Swaminathan declined a full time faculty position at University of Wisconsin, Department of Genetics to return to India in 1954.

He did a field research on Mexican Dwarf wheat varieties. He also taught Cytogenetics, Radiation Genetics and Mutation Breeding at IARI from 1955 to 1972.

He was the **director general of Indian Council of Agricultural Research (ICAR)** from 1970 to 1980.

He established the National Bureau of Plant, Animal, and **Fish Genetic Resources of India** and the **International Plant Genetic Resources Institute** (changed in 2006 to Bioversity International)

He has **headed several significant agricultural institutions** and organizations across the globe including International Rice Research Institute (IRRI), International Union for Conservation of Nature and Natural Resources IUCN, World Resources Institute, Washington, D.C, World Wide Fund for Nature India WWF, Commonwealth Secretariat Expert Group, International Society for Mangrove Ecosystems (ISME) to name a few.

He has chaired several committees of the government of India.

In 2002, he was the President of the Nobel prize winning Pugwash Conferences on Science and World Affairs.

From 2002 to 2005 Dr Swaminathan co chaired the UN Millennium Task Force on Hunger with Dr Pedro Sanchez.

Awards

1967, Padma Shri

Albert Einstein World Science A

Golden Heart Presidential Awar

World Food Prize

1989, Padma Vibhushan

The Tyler Prize for
Environmental Achievement

Planet and Humanity Medal
of the International
Geographical Union

Foreign Fellow of
Bangladesh Academy of
Sciences

H.K. Firodia award for
excellence in Science & Tech

How to be Dr. Swaminathan?

Serve The Nation

Dr Swaminathan may just have been another foreign settled Indian Scientist who produced great research output. Instead he decided to return to his motherland and do his duty in helping a famine ridden nation. Dr Swaminathan's action speaks an old truth patriotism is a common feature among every great person. Career wise not only did he move prove fruitful to him personally it also resulted in helping an entire nation.

Take Risks and follow your heart

Dr Swaminathan almost became an IPS officer when he cleared the civil service examination unprepared and still got a rank that would ensure his selection for IPS. Despite his family wanting him to go for training in Mt Abu and take an assured job, Dr Swaminathan accepted the UNESCO fellowship and went to Holland to continue his research work on Potatoes. He did however send a letter to the Home Ministry stating that he would take up the job after a year, but once he reached Holland there was no looking back.



Dr.A.P.J Abdul Kalam

The People's President



Introduction

Dr Avul Pakir Jainulabdeen Abdul Kalam or A.P.J Abdul Kalam is a man that needs no introductions. Known as the **Missile Man of India**, Dr APJ Abdul Kalam had been instrumental in the great scientific revolution that swept the nation during the 80's. He is known popularly as the architect of the Indian Missile program and is responsible for the development of the Prithvi as well as Agni missiles. Most recently however Dr Kalam successfully completed his tenure as perhaps the most popular President of the Republic of India . Dr Kalam continues to be the inspiration of every young **mind of the nation often with his demure status and simplicity he has won millions of hearts and minds.**

Introduction

Science Graduate,Tiruchirapalli

Diploma in Aeronautical Engineering,Madras Institute of Technology

Career

Dr. Kalam joined the Technical Centre (Civil Aviation) of the DTD&P (Air) as Senior Scientific Assistant

Dr Kalam worked with the Indian Space Research Organisation (ISRO). At ISRO he served in various capacities. Was made Project Director of the Mission for SLV-3. He played a crucial role in developing satellite launch vehicle technology and expertise in control, propulsion and aerodynamics. The SLV-3 project managed to put Rohini, a scientific satellite, into orbit in July 1980.

He joined the Defence Research and Development Organisation (DRDO) in 1982. As Director of DRDO, Dr. Kalam was entrusted with the Integrated Guided Missile Development Programme (IGMDP). As Chief Executive of Integrated Guided Missile Development Programme (IGMDP), he also played a **major part in developing many missiles of India including Agni and Prithvi.**

In November 1999 Dr. Kalam was appointed as **Principal Scientific Adviser to the Government of India.**

Dr.A.P.J. Abdul Kalam, was the **11th President of India, serving from 2002 to 2007**,he was elected during the tenure of the National Democratic Alliance (India) coalition government, under prime minister Atal Bihari Vajpayee. During his term as President, he was popularly known as the **People's President**

Currently a visiting guest professor at JSS university, Mysore. He has agreed to deliver a minimum of four lectures every year.

Awards

- 2009,Hoover Medal
- 1981,Padma Bhushan
- 1990,Padma Vibhushan
- 1997,Bharat Ratna

How to be A.P.J Abdul Kalam?

Be open to New Opportunities:


Dr Kalam's greatest career decision was opting to go into the nascent field of Aeronautical Engineering at a time when there was little scope for such a career in India. Dr Kalam was open to this new and exciting career, understanding fully the potential this career offered.

Take Rejections as Opportunities:

Although known by everyone today, Dr Kalam always had a desire to be an Air force Pilot but didn't get accepted by the Indian Air force. While a lesser human may have been dejected and treated this as a failure, Dr Kalam considered the alternative that was presented to him with a career as an Aeronautical Engineer and had one of the most illustrious careers as one of the stalwarts of Indian Missile Program as well as played significant role in the Indian Space Program.

Have A Vision:

Dr Kalam had a vision of a stronger India with more enlightened youth. His career has today come a full circle going back to being a teacher as he had started out years ago, enlightening the youth of the country and paving way for a brighter future. He had of course played significant role in making India Stronger in terms of military as well as scientific capability. Like many such successful people, it is important to have a vision, pick a cause or a goal that you want to work for all things else will simply fall in place.



E Sreedharan

The Metro Man



Introduction

E Sreedharan is perhaps one of the most celebrated personalities in the field of Project Management. He is famously dubbed as **the Metro Man** of India for his roles in the creation of the Delhi Metro Railway. **E Sreedharan** is known for his amazing leadership skills as well as the rare ability of finishing projects ahead of time and at low cost. He is most renowned as the **architect of the Konkan Railway project** which against popular notion of being a White Elephant and being too impractical, made the project a reality at low cost and in less time.

Qualification

Civil Engineer, Government Engineering College, Kakinada

Career

Mr E Sreedharan started his career with a short tenure as a **lecturer in Civil engineering** at the Government Polytechnic, Kozhikode.

He worked for a year at the Bombay Port Trust as an apprentice.

He joined the Indian Railways in its Service of Engineers. His first assignment was in the Southern Railway as a Probationary Assistant Engineer in December 1954.

E Sreedharan was put in charge of the reconstruction of the Pamban Bridge in 1963, he was **awarded the Railway Ministers Award for finishing construction in just 46 days** while the actual target was 6 months (his superior gave him 3 months).

He was the Chairman and **Managing Director of Cochin ShipYard** and commissioned Rani Padmini, the first ship built by the yard.

He retired from Indian Railways in 1990. Government of India Requested E Sreedharan to return from retirement to champion the now famous Konkan Railway project. It is touted as the most significant railway project of independent India. Under his stewardship, the company executed its mandate in seven years.

He was made the **managing director of Delhi Metro** and by mid-2005, all the scheduled sections were completed by their target date or before and within their respective budgets. Sreedharan was given the sobriquet of Metro Man by the media.

Awards

2007, Man of the Year

Padma Shri

Bharat Shiromani award

Knight of the Legion of Honour

Padma Vibhushan

Asia's Heroes

All India Management Association award

CII Juror's Award



How to be E Sreedharan?

Hard Work:


While it may seem as an old adage but Hard Work is perhaps the most key attribute for E Sreedharan's Career Success. He would **always be dedicated at completing the task at hand and do so with determination.**

Management Skills:

His Project Management Skills are today taught in management schools across the country. While he has not undergone any dedicated training for Project Management. Simple designation and division of work among his subordinates has managed to give him the remarkable results that were once thought impossible in a country riddled with delays. Sreedharan achieves timely completion of projects by dividing the project between sub-managers and giving them each a deadline. He reviews daily progress reports. He also meets with top staff and consultants weekly.

Take Responsibility:

Being Hands on in the work you do is very important. While E Sreedharan was an expert at division of labour and designating them to the right people. He was also an active consultant of the work. He would always keep in touch with the progress of the work. While his may seem a lesson for Big Projects, they are applicable in every profession .Being an active Take Charge Leader is Important for a successful career.



Harsha Bhogle

Live Broadcaster



Introduction

Harsha Bhogle is perhaps one of the rare few who have changed the way their profession is perceived. From being a mundane profession, Harsha Bhogle has made cricket commentary an entertaining as well as a high profile profession. Harsha Bhogle is a household name in every cricketing nation where everyone are in awe of his charm and his quick wit comments and most importantly his cricketing insight which rivals some of the old horses of cricket even. Harsha Bhogle is perhaps the only non-playing celebrity of Indian Cricket.

Introduction

B.Tech (Chemical Engineering)
MBA, IIM Ahmedabad
Advanced diploma in French

Career

Harsha Bhogle had a brief stint at Rediffusion DY& R, an advertising agency soon after graduating from IIM . He worked on assignments for Colgate,Halo shampoo,Palmolive and Charmis.

Harsha Bhogle had started his career in commentary very early. **At the age of 19 Harsha Bhogle was working with All India Radio commenting on Ranji Trophy Matches.**

In 1992 he became the first Indian to be invited by the Australian Broadcasting Corporation during India's cricket series before the 92 world cup. He has since worked for ABC Radio Grandstand during India's Australia tours.

He made his presence felt as a Television Commentator. He did assignments for BBC as well as ABC. **He was invited to join the commentary team of the 1996 and 1999 world cups.**

Harsha Bhogle has been the main presenter for ESPN-STAR sports channel since 1994

More recently, he has been covering IPL matches as well is a cricket analyst for CNN IBN.

Harsha Bhogle has several television programs such as Harsha Online and Harsha Unplugged and School Quiz Olympiad on ESPN STAR SPORTS.

Awards

Voted the favourite TV cricket commentator by Cricinfo users based on a worldwide poll

Indian Television Academy Award for Best Sports Presenter and Commentator

Outlook magazine rated him as one of the eight people who have changed the way their profession is perceived



How to be Harsha Bhogle?

It is not the end that matters:


In his famous speech at IIM A , Harsha Bhogle says that it is important for a person to **focus on what he must do and give a 100% every time** rather than worry about targets and goals and think about the pay cheque. **Do what you love and give a 100%, success , results and goals will be achieved on their own.**

The worlds watching:

In the same speech, Harsha Bhogle talks about how important it is to focus on your words and on what you do. Because you never know whos watching you when. Opportunities may come out of something you did somewhere. Give the best at all times and be at your best behaviour. **Everything you do must be your best and every next one should always be better than the last one.**

Success =Preparation + Recognition:

Harsha Bhogle had stated in the speech also about his perception about success and excellence being a derivative of not luck per say but rather luck in itself is a function of preparation and ecognition. **While an opportunity knocks you must be already prepared to seize it but also you must be able to recognize the opportunity.** It is important thus to have both the preparation as well as recognition of opportunity for you to excel.



Kiran Bedi

The Fearless Guardian



Introduction

Kiran Bedi or **Crane Bedi** as she has been famously dubbed is perhaps one of the most prominent female personalities in the country. Kiran Bedi has probably inspired several women to pursue career paths that were once thought unsuitable for women, from roles in the police and armed forces to roles that require operating heavy machinery or large vehicles. Kiran Bedi is the first woman to join the Indian Police Services.

Introduction

BA (English Hons.),
Amritsar (1966-68)

MA (Political Science)
Punjab University (1968-70)

LLB, Delhi University 1988
PhD, IIT Delhi, 1993

Career

Kiran Bedi started out her career initially as a teacher in Political Science at the Khalsa College for Women fresh out of her master's education in 1970.

The most important career move came after two years when Kiran Bedi became **THE FIRST WOMAN IPS Officer** by joining the Indian Police Service in year 1972. She made this move because of her urge to be outstanding.

Kiran Bedi holds the distinction of efficiently serving an array of challenging assignments like Traffic Commissioner of New Delhi, Deputy Inspector General of Police in insurgency prone Mizoram, Advisor to the Lieutenant Governor of Chandigarh, etc.

Bedi was also given a United Nations post, where she was the Civilian Police Advisor in the United Nations peacekeeping department. For this UN job, she was honoured with the UN medal. People call her Crane Bedi also because she ordered the towing away of Prime Minister, Indira Gandhi's car as it had violated parking rules.

Kiran Bedi is credited for moulding various decisions of the IPS like narcotics control, traffic management and VIP security. She has introduced many reforms in prison management while serving as the Inspector General of Prisons, Tihar Jail, Delhi from 1993 to 1995.

Kiran Bedi retired as the Director General of the Bureau of Police Research and Development in the year 2007.

Kiran Bedi has transformed herself as a social and political activist fighting to eradicate several social evils from the country. She started the two voluntary organizations called Navjyoti in 1988 and India Vision Foundation in 1994, with objectives of improving the conditions of the drug addicts and the poor people. .

She is currently the host of **Aap Ki Kacheri** Kiran Ke Saath on Star Plus which is a platform for the citizens of the country to air their grievances and gain justice.

Awards

1979, President's
Gallantry Award

1980, Women of the
Year Award

1991, Asia Region
Award for Drug
Prevention and
Control

1994, Magsaysay
Award

1995, Mahila
Shiromani Award

1995, Lion of the
Year

1999, Pride of India



How to be Kiran Bedi?

Break Barriers:

Kiran Bedi broke the proverbial glass ceiling by becoming the first woman IPS officer. An important lesson for fellow career aspirants is to break such popular stereotypes and self doubt. Kiran Bedi virtually opened many opportunities for women in the country and became a trailblazer.

Hunger for Challenge:

Kiran Bedi had great hunger for challenges and would take one challenging assignment after other always making heads turn with her staunch determination and hard working mentality and most importantly a complete lack of fear and almost arrogant disregard for bureaucratic hierarchy of the country too.

Consistency:

Kiran Bedi has clearly shown a consistent attempt at addressing an issue that is close to her heart. In her case it was Drug Abuse, having obtained her PhD on this theme as well as performing significant work in the narcotics department, she today heads voluntary organizations to address Drug Abuse and issues related to the poor.



Kiran Mazumdar Shaw

Woman of Steel



Introduction

Kiran Mazumdar Shaw is the typical success story of Indian Women. Breaking into an unexplored field and creating waves, Kiran Mazumdar Shaw has redefined not just the field of **Biotechnology in India**; she has also shown that women make brilliant tacticians and stars in the Management Profession.

Qualification

B.Sc (zoology) Bangalore University, 1973

Masters Brewer, University of Ballarat, Australia, 1974

Career

Dr Shaw started out her career as a trainee brewer in Carlton & United Beverages in 1974.

She would go onto join Biocon Biochemicals Ltd in Ireland as trainee manager in 1978.

She **founded Biocon India with a capital of just Rs 10000** in 1978

She currently the chairperson & Managing Director of Biocon Ltd.

In 2004, She became India's Richest Woman with an estimated worth of Rs 2100 crore.

Awards

- 1982, Best Woman Entrepreneur
- 1983, Outstanding Contribution Award (AWAKE)
- 1987, Outstanding Young Person Award
- 1989, Padma Shri
- 2004, Honorary Doctorate of Science, Ballarat University
- 2006, Wharton Infosys Business Transformation Award

How to be Kiran Mazumdar Shaw?

Learn from Failure:

Kiran Mazumdar Shaw gave this advice to entrepreneurs in an interview ♦...don♦t give up. Life and entrepreneurship is about failures but learn from these failures because failing is a big experience. It makes you stronger, makes you gain confidence when you actually overcome... it is very demoralizing and demotivating when you keep failing but if you keep making the same mistakes over and over again then there♦s something radically wrong. But by failing and picking yourself up and then succeeding.. .Believe me that failure is a big victory in itself. ♦

Advice to aspiring Biotechnologists:

Kiran Mazumdar Shaw was quoted giving the following advice for aspiring biotechnologists ♦Pursue the subject only if it excites you. Not because it's the 'in-thing' or someone they know is pursuing it. Students must dig deeper, figure out what areas within the broad field of biotechnology interests them and focus on those subjects. There's no use being a generalist it won't get you anywhere."



N R Narayana Murthy

The Face of Indian IT



Introduction

NR Narayana Murthy is a man who doesn't need any introduction. He is perhaps the ultimate role model for every aspiring software professional and entrepreneur. His story is perhaps the story of **India's Information Technology Revolution**. The **founder of Infosys**, the greatest Indian IT firm may seem a simple man but is one of the greatest intellectuals of the country.

Introduction

B.Tech (Electrical Engineering) , University of Mysore,1967
Master's (Computer Science) IIT Kanpur, 1969

Career

Narayana Murthy started his career as chief systems engineer at IIM Ahmedabad .He worked on a time sharing system and designed and implemented a BASIC interpreter for ECIL(Electronics Corporation of India Ltd)

He later joined Patni Computer Systems, Pune

In 1981, with a small investment of 10000 Rs borrowed from his wife Sudha Murthy, Narayana Murthy founded Infosys with six other professionals

Narayana Murthy served as the **President of National Association of Software and Service Companies (NASSCOM), India from 1992-1994 .**

Narayana Murthy served on the boards of several companies and universities such as DBS Bank Singapore, Reserve Bank of India, NDTV,Unilever, HSBC, Fords Foundation and UN Foundation to name a few.

He retired from from his executive position at Infosys and currently is the Non-Executive Chairman of the board .

Awards

1996,JRD Tata Corporate Leadership Award

2000,Padma Shri

2001, Max Schmidheiny Liberty Prize

2003, World entrepreneur of the year

2008, Padma Vibhushan

How to be N R Narayana Murthy?

Find a role model:

Narayana Murthy's most significant career move was made in IIT Kanpur where a chance meeting with a famous computer scientist on a sabbatical from US university convinced him of a career in Computer Science. Narayana Murthy later said "I was hooked. I went straight from breakfast to the library, read four or five papers he had suggested, and left the library determined to study computer science. Friends, when I look back today at that pivotal meeting, I marvel at how one role model can alter for the better the future of a young student. This experience taught me that valuable advice can sometimes come from an unexpected source, and chance events can sometimes open new doors"

Optimism and Confidence in your abilities:

Narayana Murthy insists that even in the darkest days of Infosys inception, it was the **optimism and the confidence** he and his founding partners had in their venture that kept them going to become the biggest Indian IT firm. There were even times when temptations came in the form of other companies offering to acquire Infosys for an attractive sum. But sticking to your company and believing in your abilities is important as Murthy puts it ."





Sabeer Bhatia

The Hotmale Guy



Introduction

Sabeer Bhatia is perhaps the biggest icon for every techno-entrepreneur out there. He brought the world's attention to the technopreneurial brilliance of Indian Engineers. Sabeer Bhatia is one of the poster boys of Indian success story at Silicon Valley. He is better known as the man who **co-founded Hotmail**. While many can only dream of making the deal of the century, Sabeer Bhatia with his cool demure and shrewd thought process did the unthinkable and made a deal with the greatest dealmaker of all time Bill Gates.

Introduction

1986, Undergraduate education, BITS-Pilani

1988, Transferred to the California Institute of Technology

1989, M.S. in Electrical Engineering, Stanford University

Career

Sabeer Bhatia joined Apple instead of pursuing his PhD

Sabeer joined a start-up company called Firepower Systems Inc, where he spent two years

In 1994, Sabeer started working on new ideas for the Internet and he teamed up with Jack Smith, a colleague from Apple Computer, Inc. They subsequently realized the potential of a web-based e-mail system and thus decided to create one called HoTMaiL.

In less than six months, the website attracted over 1 million subscribers. As the interest in the web-based email provider increased, Microsoft eventually took notice and on December 30, 1997 (Bhatia's 29th birthday), Hotmail was sold to Microsoft for a reported sum of \$400 million.

Bhatia worked at Microsoft for about a year and in April 1999, he left the company to start another website, Arzoo Inc.

In November 2007, he released an online office alternative to Microsoft Office, called Live Documents.

In January, 2008, Sabeer announced the launch of his new venture SabSeBolo.com, a free web-based teleconferencing system ("Sab Se Bolo" means "(Let's) Talk To Everyone" in Hindi).

Awards

1998, Entrepreneur of the Year

1998, Elite 100

1998, TR100-100 young innovators

1998, the most successful entrepreneur

2002, by TIME "People to Watch"



How to be Sabeer Bhatia?

Never Settle:

The adage rolling stone gathers no moss seems to be the Mantra for Sabeer Bhatia as he has always moved from venture to venture making most of them into success stories from his earliest days with Apple to the transition from Entrepreneur to Venture Capitalist and Angel Investor, Sabeer Bhatia has always been an eager and enthusiastic professional in the field of Computer Science. Making stride after stride and trying out varying career options.

Gut Instincts are Seldom Wrong:

On being asked about his historic deal with Microsoft, Sabeer Bhatia was quoted saying, "I think you have some gut instincts and you have to go on those," says Bhatia. "And you have to give it a shot ... to an entrepreneur it's like a gamble, but you've got to take that chance." Bhatia crafted the strategy of pitching a decoy idea to venture capitalists in order to see which ones he could trust his true idea with. His real idea turned out to be Hotmail, which offered free e-mail accounts that could be accessed over the Web.

Advice to Entrepreneurs:

◆ If you have a unique enough idea and you have been really careful about identifying a market need, this is actually a great time to start companies but you have got to be very careful, in that you really hit a true market need. There are at least in two ways you can innovate - You can make something substantially cheaper at the same price, or you can make something substantially better at the same price. Look to doing something which people are already familiar with, which people have already purchased in the past, but try to see if you can save the cost and provide the same value at a lot cheaper price. ◆



Viswanathan Anand

The Grand Master



Introduction

Viswanathan Anand is perhaps the most eminent sports personality of India. After reaching the pinnacle of chess at a young age, he has still continued to reign over the world of chess. His 4 years reigning world champion has seen the trials and trepidations that comes from being in a game that not many follow and yet has received the highest honour bestowed on any sports personality, the Padma Vibhushan.

Qualification

Degree in Commerce, Chennai

Career

Viswanathan Anand won the National Sub-Junior Chess Championship with a score of 9/9 in 1983 at the age of 14.

At the age of 15, he became the **youngest Indian to win the World Junior Chess Championship**.

He became **India's first Grandmaster** at the age of 18 when he won the Shakti finance tournament at Coimbatore in 1988.

Anand then moved into the highest level of Chess with victories in tournaments such as the Reggio Emilia in 91 .

He has won the Chess Oscar six times (1997, 1998, 2003, 2004, 2007 and 2008)

Anand won the FIDE World Championship in 2000 and in 2007 in 2008 he successfully defended his World Championship title from Kramnik

Viswanathan Anand has won the 2010 World Championship and has thus remained the undisputed World Champion since 2007.

Awards

1985, Arjuna Award

1987, Padma Shri at age of 18

1987, National Citizen's award

2000, Padma Bhushan

2007, Padma Vibhushan



How to be Viswanathan Anand?

Practice:

Viswanathan Anand is notorious for his long practice sessions and preparation rounds before every game. He is someone who believes in the old adage, Practice makes a man Perfect. In Games such as chess practice is critical. The more games you play and the more moves you go through the more familiar you become of counter attacks and strategizing. It's a philosophy that's applicable to every profession.

Just Chess:

Viswanathan Anand is known for **focussing on just the game** and not bothering about any political statements or controversies. It has in fact won him many friends in the chess community with even rivals such as Garry Kasparov, Vladimir Kramnik and Magnus Carlsen all helping him prepare for the 2010 World Chess Championship. **When you focus on nothing else but your profession everything else will fall in its place and people will have respect for you and what you do.**

When the going gets tough, the tough get going:

Before the start of the 2010 world championship Viswanathan Anand's flight was cancelled due to the volcanic ash cloud. He reached the venue on the day of the match, exhausted after the long flight and a 40 hour road journey. He had to play the game next day and despite all the exhaustion and mild preparation, he managed to defend his title. It just proves the old adage, When the going gets tough, the tough get going. It is **important thus to be tough not just physically or mentally but also emotionally and be able to handle adversity.**