



**NEW AGE
MANAGEMENT
CAREERS**

Presented By
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1. DATA ANALYSIS

The job of the analysts is to work with large data sets to identify trends, develop charts, and create visual presentations and infographics to aid in decision making.



2. MARKET RESEARCH

The Market research analyst's job is to monitor, assess, and predict consumer preferences and sales trends to help businesses decide on moving their business ahead in the competitive environment.



3. DIGITAL MARKETING MANAGER

Digital marketing is the component of marketing that uses the Internet and online based digital technologies and digital mediums.



4. INVESTMENT PORTFOLIO MANAGEMENT

The role includes handling investments and the risks associated with investments. Individuals opting for this role are responsible for identifying and developing policies and mitigate risks associated with them.

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5. MANAGEMENT CONSULTANT

The job of management consultants is to provide a business perspective to help clients consolidate their position. In the pandemic recovery mode, these skills are needed by the businesses the most.



6. CRYPTO CURRENCY TRADER

This is a new age career for those who are keen to deep dive into the world of digital currencies. Though this industry is at a nascent stage and not widely regularised across the globe, the stupendous growth of investors in India in the past few years is surely leading to many career options in this field in the coming years.



7. AGRITECH MANAGER

From using technology to help farmers to integrate their financial and field level records to complete farm activity management for them, this field is opening up doors for many.



8. MARKETING MANAGER

Marketing Managers manage internal teams, plan & design the company's marketing/sales campaigns, determine seasonal promotional offers/discounts, and liaise with the marketing team to promote the brand's messages on print, digital, and social media channels.



9.SALES MANAGER

A Sales Manager is primarily responsible for managing and supervising a company's sales team, creating and accomplishing sales targets, and increase sales by expanding the brand reach.



10.FINANCIAL MANAGER

Financial Managers manage all finance-related matters of a company. In this capacity, they develop short-term and long-term financial goals and devise data-centric strategies to achieve them.



11. INFORMATION SYSTEMS MANAGER

Computer and Information Systems Managers create specific goals and plans to meet the company's tech-related (both software and hardware) needs.



12. PUBLIC RELATIONS MANAGER

Public Relations Managers write press releases, field media questions, write appropriate speeches for their client for product launches/media events, prepare articles for corporate newsletters, prepare media kits, and organize conferences.



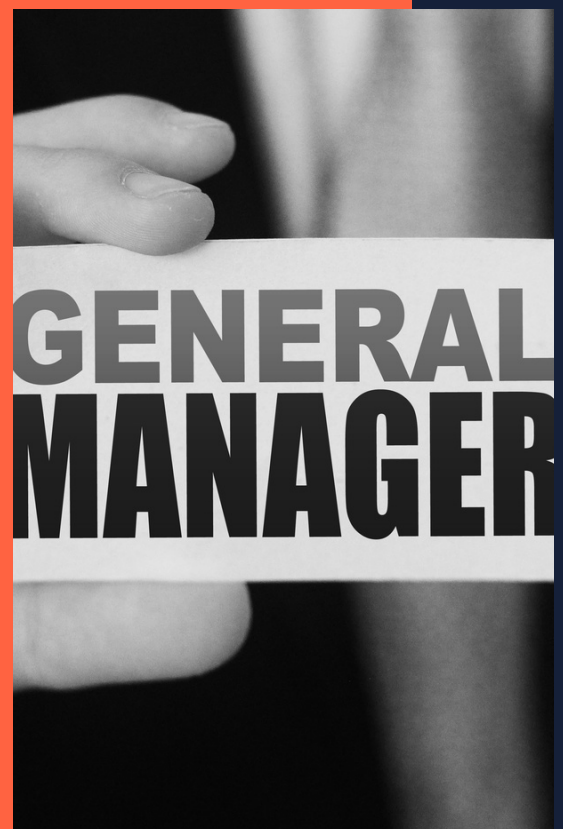
13.HUMAN RESOURCES MANAGER

HR Managers direct and manage a company's human resources (employees). Together with the top executives, HR Managers strategize on recruiting, interviewing, and retaining employees.



14.GENERAL MANAGER

General Manager is in charge of managing a specific unit within a large organization. A General Manager's role is pretty standard in MNCs or large corporations that divide the business into multiple divisions within the company.



15. SOCIAL MEDIA MANAGER

A social media manager's major responsibilities include establishing social media campaigns, communicating with customers and clients, curating and managing published materials and nurturing leads and sales



16. OPERATIONS MANAGER

The duties of an operations manager can include managing employees daily, maximising productivity, increasing profits, creating budgets, developing business forecasts, analysing financial data, supervising staff and controlling costs.



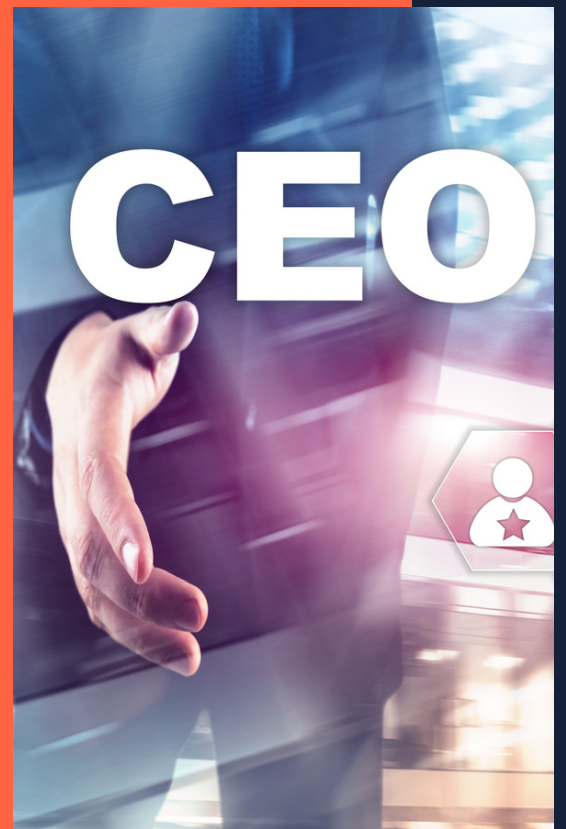
17. BUSINESS ANALYST

Budgeting, forecasting, planning, monitoring, analysing, pricing, developing business analysis, establishing business needs and reporting to stakeholders are among the key responsibilities of a business analyst.



18. CHIEF EXECUTIVE

Implementing department-wide rules, distributing department resources, providing constructive feedback to workers and cooperating with other departments are just a few of the additional responsibilities of a chief executive officer.



19.ACCOUNTING MANAGER

An accounting manager's primary responsibilities include overseeing the accounting department's daily operations, including the general ledger, payroll, budgets, revenues, reconciliations and fixed assets and debts.



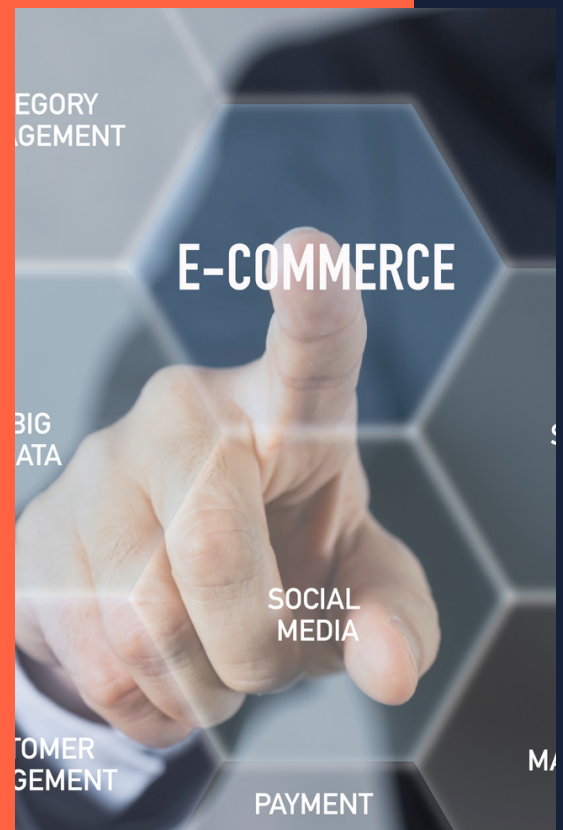
20.ARCHITECTURAL & ENGINEERING MANAGER

Architectural and engineering managers lead a team of engineers and architects during a project. These managers usually monitor construction and renovation projects.



21. E-COMMERCE MANAGEMENT

E-commerce management professionals are basically responsible for managing online business marketing and advertising, developing online stores, handling customer support, and much more.



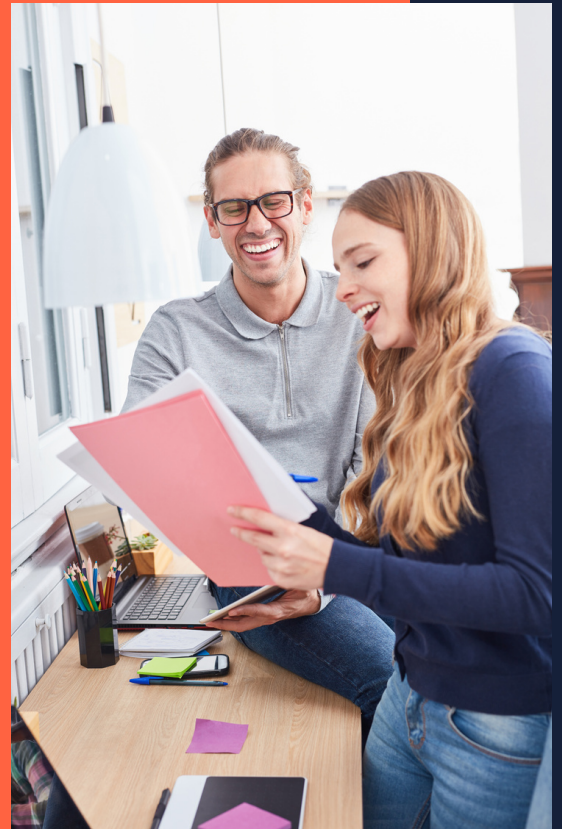
22. INTERNATIONAL BUSINESS MANAGEMENT

The International Business Management enables you to build commercial awareness and gain a deep understanding of the challenges and trends facing global business leaders today.



23. MANAGEMENT TRAINEES

Management trainees work under the supervision of an experienced manager while learning. They receive formal training in a variety of management areas. The management trainee position is designed to prepare trainees for work as administrators or managers.



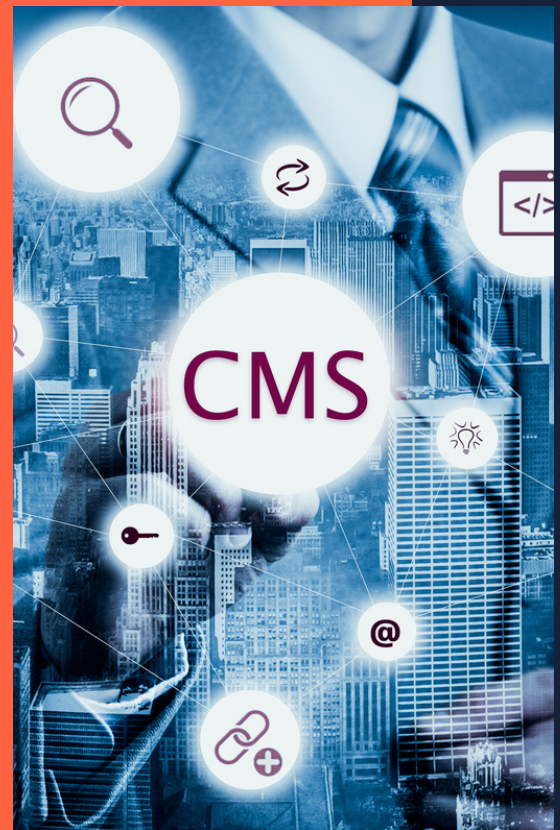
24. LABOR RELATIONS MANAGERS

Labor relations managers have an interest in labor law and are good communicators. They negotiate collective bargaining agreements and develop grievance procedures to handle complaints.



25. ADMINISTRATIVE SERVICES MANAGERS

Administrative services managers coordinate and direct supportive services of larger businesses and government agencies. They are responsible for services such as clerical support, records management, payroll, conference planning, information processing, and materials distribution and scheduling.



26. FOOD SERVICE MANAGERS

Food service managers have very similar duties to restaurant managers, catering managers, and fast-food restaurant managers. In fact, the food service manager works in a variety of facilities, including fast-food restaurants, hospitals, and school cafeterias.



27. REAL ESTATE MANAGERS

Building managers, also called real estate managers, administer rental properties, such as apartment buildings and office buildings, for the owners. As the agents of the owners, they market vacant space, negotiate leases, set and collect rents, and arrange for security and maintenance of the properties.



28. FITNESS CENTER MANAGERS

Fitness center managers are physically fit and interested in exercise science. Companies, government agencies, and cruise ships with fitness facilities are looking for managers who can develop programs that satisfy customers' health & fitness needs.



29.CITY MANAGERS

City managers, also called town managers, are responsible for the day-to-day operations of various departments of city government. A main responsibility of city managers is to prepare budgets for the city council's approval.



30.HEALTH SERVICES MANAGERS

Health services managers work in clinics, hospitals, and health maintenance organizations (HMOs). They make most of the business or operational decisions in the health care facility.



31. HOTEL & MOTEL MANAGERS

Hotel and motel managers are responsible for the full range of activities in a lodging establishment. These include guest registration and checkout, housekeeping, accounting, maintenance and security, and food service.



32. RETAIL MANAGERS

Retail managers supervise employees and deal with customer complaints. In addition, they are responsible for managing the store inventory. They keep up-to-date records of merchandise, make pricing decisions, and decide on advertising and promotions.



33. BUSINESS MANAGEMENT

A business management career focuses on planning, execution, analysis and supervision of business processes. A myriad of skills are required – communication, leadership ability, analytical ability and environmental awareness.



34. DAIRY TECHNOLOGY AND MANAGEMENT

The focus of dairy management course is on providing basic input to students about production, planning and management of dairy farms; entrepreneurship development in milk preservation; entrepreneurship development in dairy processing and management of dairy farms, co-operatives and industries.



35.EVENT MANAGEMENT

Event management is fast catching up as a hot career option owing to the increasing trend in retail and marketing sector. Organizing an event with a focused goal for a target audience. It includes Visualizing concepts, Planning, Budgeting, Executing events, Working on fashion shows, concerts, seminars, exhibitions, weddings, themed parties, product launches etc.



36.EXPORT MANAGEMENT

Export managements are inducted in global firms in various strategic functions such as pricing, sourcing, costing, export market research, distribution, freight marketing, export finance, documentation, and foreign exchange.



37. FINANCIAL MANAGEMENT

Financial management is that field of management which is concerned with the management of the finances of a company or organization to achieve financial objectives. With the era of liberalization, privatization, & globalization (LPG), numerous opportunities have been lined up for effective finance managers in all major companies.



38. FOREIGN TRADE MANAGER

Foreign trade is the mutual exchange of services or goods between international regions and borders. There are varieties such as import and export. They are important concepts for the national economy. Countries set goals based on these concepts.



39.HOSPITAL MANAGEMENT

Hospital Management is a new concept in management stream. Gone are the days when a senior doctor was generally responsible for the role of a hospital manager. But in today's era of specialization, the term hospital has undergone sea- changes and many categories related to medical sciences and hospitals have been revamped completely.



40.HOSPITALITY MANAGEMENT

A course in hospitality management focuses on the application of management principles in the field of Hospitality. It involves not just study but hands-on work in the various operational areas of Hospitality management like Food Production, Food and Beverage Service, Front Office Operation and House Keeping.



41. BIOTECH MANAGEMENT

Biotechnology combines disciplines like genetics, molecular biology, biochemistry, embryology and cell biology. In constant endeavor to improve the lives of humans and quality of environs the application of biotechnology to biological science is the soul of biotechnology management.



42. INDUSTRIAL MANAGEMENT

Industrial Management is the branch of management that is concerned with the creation and management of systems that incorporate people, materials and energy in productive ways. Due to rapid industrialization in the country, India has emerged as one of the fastest developing countries in the world.



43. MODERN OFFICE MANAGEMENT

These office administrators are professionally trained in various aspects of modern day office management. They make use of scientific ways of running and supervising the office's operations. Their professional expertise results in an increased productivity and overall efficiency for the whole organization.



44. RURAL MANAGEMENT

A rural management professional can work independently or under any NGO to carry out the work assigned to him/her. For generation of necessary skills, he/she has to undertake a diploma or degree course in rural management offered by several management institutes in the country.



45. PROCUREMENT MANAGERS

Procurement managers, sometimes called purchasing agents or industrial buyers, buy the supplies and materials needed by a company. They must be knowledgeable about the various vendors and their offerings.



46. TEXTILE MANAGEMENT

The Indian textile Industry is the second largest employer of workers, whether directly or indirect. The country's ethnic and cultural diversity with its wide variety of designs, costumes and apparel enrich the Indian textile garments industry.





MANAGEMENT

HOW TO GET THERE?

It goes without saying that the graduate job market is extremely competitive. How can you ensure your chances of impressing are high if you already know your management potential? Here are the 8 steps to kickoff your management career:

- Consider pursuing a management degree.
- A placement year can be extremely beneficial.
- Determine the type of job you desire.
- Improve your highly valuable and transferable skill set.
- Planning to fail is planning to fail.
- Demonstrate Initiative.
- Improve your people skills.
- Request advancement.